### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED : PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 55490





### **AGREEMENT MADE BETWEEN**

# WFOR-TV

WFOR-TV

1161-55490-1

**CONTRACT NO. REV.** 

**DATE PRINTED** 11/09/12

 $8900\ \text{N.}\ \text{W.}\ 18\text{TH}\ \text{TERRACE,}$  . MIAMI FL 33172

		A	ND		PAGE <sup>1</sup>
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 178	906 ADVERTISER (OR A	GENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste	100	PO BOX 8102		Required
4000500					Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		
CONTACT			PRODUCT95/101/226	4 OFA 30s ADD	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT 1300 CODE		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ou ii iioit,		орото		ME						
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	50				22.10111	2.723.7123.7126	1100.00.00		G.W. 1.0.112	70% E W.ESZ(1)
1 LUR	.1111	4	05:00A	05:30A	30S	10/30/12-11/02/12		4	200.00	800.00
2 LUR	1	1	05:00A	05:30A	30S	11/05/12-11/05/12		1	200.00	200.00
3 LUR	T-F	2	06:00A	06:30A	30S	10/30/12-11/02/12		2	350.00	700.00
4 LUR	T-F	2	06:30A	07:00A	30S	10/30/12-11/02/12		2	350.00	700.00
5 LUR	.1111	4	04:30A	04:59A	30S	10/30/12-11/02/12		4	75.00	300.00
6 LUR	1	1	04:30A	04:59A	30S	11/05/12-11/05/12		1	75.00	75.00
7 LUR	.1111	4	07:00A	A00:80	30S	10/30/12-11/02/12		4	350.00	1400.00
8 LUR	1	1	07:00A	A00:80	30S	11/05/12-11/05/12		1	350.00	350.00
9 LUR	.1111	4	A00:80	09:00A	30S	10/30/12-11/02/12		4	350.00	1400.00
10	1	1	A00:80	09:00A	30S	11/05/12-11/05/12		1	350.00	350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





### **AGREEMENT MADE BETWEEN**

### WFOR-TV

**CONTRACT NO. REV.** 1161-55490-1 **DATE PRINTED** 11/09/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

		PAGE	2						
A	GENCY (OR SERVICE)	ACTIN	IG AS AGENT FOR	17890	6 ADVERTISER (OR A	GEN	CY AND ADVERTISER)	Cancell	ation Notice
	GMMB, INC.				OBAMA FOR AMERICA				
	3050 K St NW Ste	100			PO BOX 8102			Require	ed
								Announ	cement 28 days
•	Washington	DC	20007-5108		Chicago	IL	60680-8102	prior no	tice

NATIONAL SALESPERSON

**ADDRESS** 

6441

NAME

AND

USA

CONTACT

LOCAL SUSAN INKER-PURETZ SALESPERSON

AGENCY EST. NO.

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

2264

PRODUCT CODE 1300

USA

NO. WEEKS:

PRODUCT95/101/2264 OFA 30s ADD

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicit)	-					1				
ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										.,
11 LUR	T-F	3	09:00A	11:00A	30s	10/30/12-11/02/12		3	250.00	750.00
12 CD	01111	4	11:00A	12:00N	30S	10/30/12-11/02/12	PRICE IS RIGHT	4	1170.00	4680.00
13 CD	10000	1	11:00A	12:00N	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1170.00	1170.00
14 CD	01111	4	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	4	900.00	3600.00
15 CD	10000	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	900.00	900.00
16 LUR	01111	4	03:00P	03:58P	30S	10/30/12-11/02/12	JUDGE JUDY	4	400.00	1600.00
17 LUR	10000	1	03:00P	03:58P	30S	11/05/12-11/05/12	JUDGE JUDY	1	400.00	400.00
18 LUR	01111	4	03:57P	05:00P	30S	10/30/12-11/02/12	DR PHIL	4	500.00	2000.00
19 LUR	10000	1	03:57₽	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	500.00	500.00
20 LUR	T-F	3	05:00P	05:30P	30S	10/30/12-11/02/12		3	1200.00	3600.00

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### **AGREEMENT MADE BETWEEN**

# WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

TOTAL

IL 60680-8102

1161-55490-1

**DATE PRINTED** 

**CONTRACT NO. REV.** 

3

**Cancellation Notice** 

Announcement 28 days

11/09/12

Required

prior notice

**PAGE** 

AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

GMMB, INC.

3050 K St NW Ste 100

Washington

DC 20007-5108

USA

AGENCY EST. NO. SUSAN INKER-PURETZ

SALESPERSON 2264

SPOTS

NATIONAL SALESPERSON

6441

NAME

AND

**ADDRESS** 

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

TIME

USA PRODUCT95/101/2264 OFA 30s ADD

PRODUCT CODE 1300

OBAMA FOR AMERICA

PO BOX 8102

Chicago

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
21 LUR	Т-F	2	05:30P	06:00P	30S	10/30/12-11/02/12		2	1200.00	2400.00
22 LUR	T-F	2	06:00P	06:30P	30S	10/30/12-11/02/12		2	1200.00	2400.00
23 LUR	T-F	3	06:58P	07:30P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	3	1000.00	3000.00
24 LUR	М	1	07:58P	08:57₽	30S	11/05/12-11/05/12	HOW I MET YOUR	1	10000.00	10000.00
25 LUR	т	1	07:58P	09:00P	30s	10/30/12-10/30/12	NAVY NCIS	1	4000.00	4000.00
26 LUR	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4000.00	4000.00
27 LUR	Su	1	09:00P	10:00P	30s	11/04/12-11/04/12	THE GOOD WIFE	1	5000.00	5000.00
28 LUR	Sa	1	11:35P	12:35A	30S	11/03/12-11/03/12	ET WEEKEND	1	250.00	250.00
29 LUR	Su	1	11:58A	07:00P	30S	11/04/12-11/04/12	NFL TODAY	1	2000.00	2000.00
30 LUR	Sa - SEC: FLORIDA V. MISS	2	12:00N	07:00P	30s	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	2250.00	4500.00
31 LUR	Sa SEC: ALAM	1	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	6500.00	6500.00

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6441

NAME

AND

SALESPERSON



### **AGREEMENT MADE BETWEEN**

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-55490-1

**CONTRACT NO. REV.** 

4

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 11/09/12

Required

prior notice

AND **PAGE** ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 GMMB, INC. OBAMA FOR AMERICA

PO BOX 8102  $3050~\mathrm{K}$  St NW Ste 100

**ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102

> USA USA

CONTACT PRODUCT95/101/2264 OFA 30s ADD

AGENCY EST. NO. LOCAL PRODUCT CODE SUSAN INKER-PURETZ 1300 SALESPERSON 2264

NATIONAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
32	Sa	1	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	6500.00	6500.00
33	Su	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	5000.00	5000.00
34	М	1	07:00P	07:57₽	30S	11/05/12-11/05/12	CBS4 ELECTION SPECIAL	1	1800.00	1800.00
35	М	1	06:00A	07:00A	30S	11/05/12-11/05/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
36 CD	.1	1	11:47A	11:47A	30S	10/30/12-10/30/12		1	.00	.00
37	Th	1	05:27P	05:27₽	30S	11/01/12-11/01/12	Total Contract:	1 72	.00	.00 83175.00
							——— Billing Summary ———			_
					Qtr 4	• <b>12</b> . 00	Nov Dec 82325.00 .00	GR	Total 82325.00 AND TOTAL 82325.00	

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